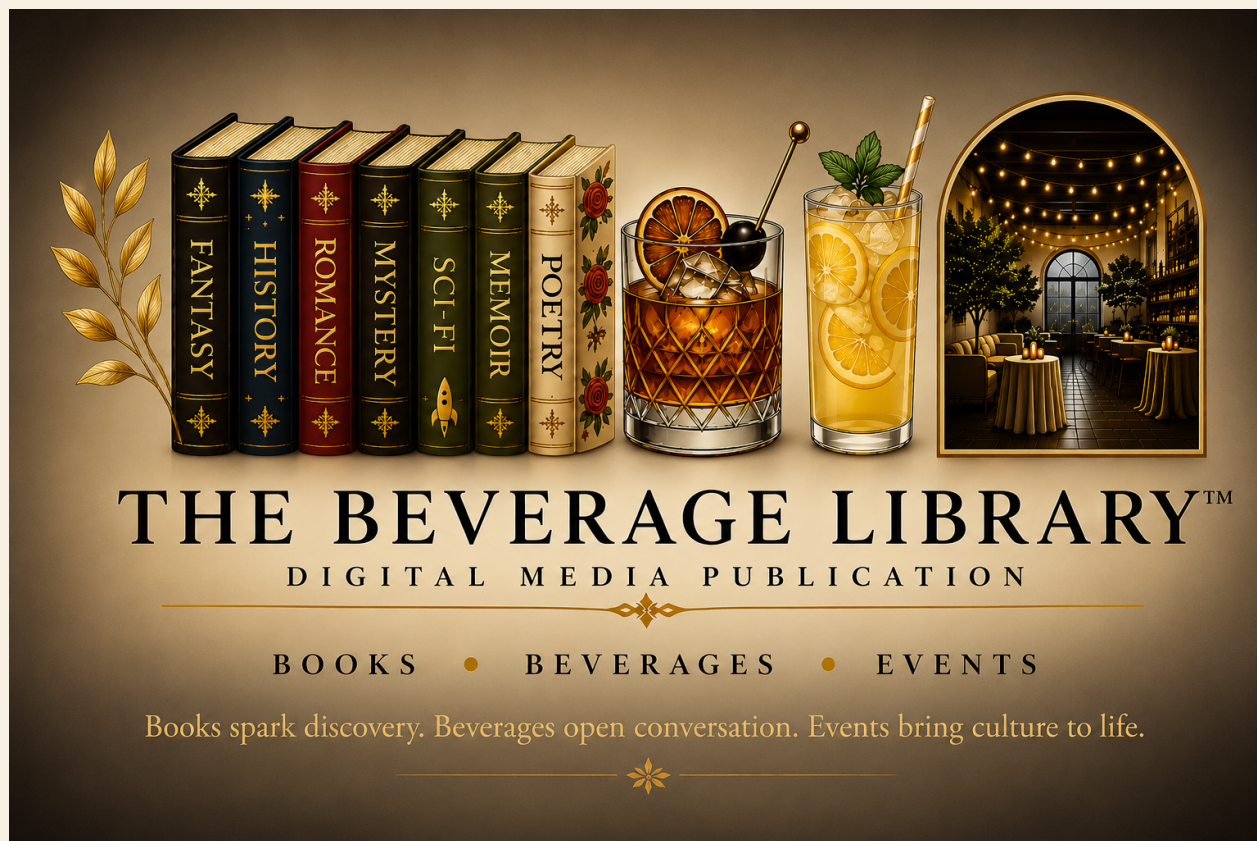




MEDIA KIT

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Books spark discovery. Beverages open conversation. Events bring culture to life.



Contents

01	ABOUT THE BEVERAGE LIBRARY
02	OUR AUDIENCE
03	Numbers and Outreach
04	PRODUCTS AND SERVICES
05	Digital
06	Website
07	Email
08	Social Media
09	Branded Content
10	Why This Book? Podcast
11	Heart of The Community
12	Special Event: The Beverage Library Presents: Passport to Culture
13	(Partnership, Collaboration or Sponsorship Opportunities Available)
14	ADVERTISING
15	EDITORIAL CALENDAR
16	RATES AND SPECIFICATIONS

(Partnership, Collaboration or Sponsorship Opportunities Available)



About The Beverage Library

Books spark discovery. Beverages open conversation. Events bring culture to life.

Welcome to The Beverage Library—a digital media publication, community and destination where every book, beverage or event inspires your next adventure.

Whether you're searching for your next unforgettable read, a new favorite beverage, or an event worth experiencing, we're here to help you discover what deserves a place on your list.

We believe reading literacy opens doors to opportunity, while shared experiences create lasting connections. That's why we bring together the worlds of books, beverages, and events through engaging stories, exclusive interviews, curated recommendations, and cultural highlights from local communities to destinations around the world.

From bestselling authors and neighborhood bookstores to craft coffee, tea, wine, spirits, mocktails, and emerging beverage brands, we introduce you to the people, places, and products shaping today's culture. We also spotlight festivals, literary events, tastings, performances, and community experiences that bring people together.

The Beverage Library partners with libraries, authors, publishers, beverage brands, restaurants, tourism organizations, and event producers to expand their reach through editorial features, digital storytelling, interviews, and social media promotion.

Our mission is simple: to help people discover something new every day. A book that changes your perspective. A beverage you'll want to share with friends. An event that creates memories you'll never forget.

Our audience spans generations and cultures, united by a curiosity to explore, learn, and experience life more intentionally. The Beverage Library is your trusted guide to a lifestyle filled with discovery, conversation, and connection.

Subscribe today and discover your next great book, your next favorite beverage, and your next unforgettable event.

Our Audience

The Beverage Library reaches an engaged, cross-generational audience of curious readers, lifelong learners, cultural explorers, and experience seekers. Our community enjoys discovering new books, exploring beverage culture, and attending events that educate, entertain, and inspire.

Our audience values authentic storytelling and actively supports libraries, bookstores, authors, publishers, local businesses, beverage brands, events, festivals, and community organizations. They seek trusted recommendations, meaningful conversations, and opportunities to connect with people, places, and experiences that enrich their lives.

For our partners, The Beverage Library provides access to an audience that is engaged, community-minded, and eager to explore. Through editorial features, interviews, event coverage, and digital content, we help connect organizations with people who consume content and turn discovery into real-world experiences.

Age & Life Stages	Primary Audience Profile
Early literacy families and caregivers	Libraries and literacy organizations
Children and teens	Authors, illustrators, publishers, and creatives
Young adults	Students, educators, and academic institutions
Adults (18-65+)	Beverage brands and hospitality professionals
Seniors and lifelong learners	Cultural organizations and event producers
	Small businesses and entrepreneurs
	Readers, travelers, and lifestyle enthusiasts

Audience Reach

Digital Presence: updated 2026

- Monthly Website Visitors: 5,000+ and growing
- Social Media Community: 16,000+ followers across platforms
- Monthly Content Impressions: 8,000-15,000+

Geographic Reach

- Local Strong engagement throughout Chicago and the surrounding suburb communities.
- National The Beverage Library reaches audiences across major U.S. markets, including New York, Philadelphia, Atlanta, Washington, D.C., Houston, Los Angeles, and other growing metropolitan areas.
- International Our audience continues to expand globally, with readers and viewers through our Neighboring Destinations (Canada, Mexico, Caribbean), South America, Europe, Asia, Africa, Australia and Antarctica.



Reader Interests

- Children's books, picture books, middle-grade, young adult, and adult literature
- Author interviews, book launches, and literary events
- Libraries, literacy initiatives, and educational programs
- Coffee, tea, wine, spirits, craft beverages, mocktails, and emerging beverage brands
- Restaurants, cafés, wineries, breweries, distilleries, and tasting experiences
- Cultural festivals, community events, live entertainment, and tourism
- Family-friendly activities and seasonal experiences
- Travel, lifestyle, arts, and community engagement

Products & Services

The Beverage Library offers media, promotional, Podcast and event services designed to increase visibility, strengthen brand awareness, and connect organizations with an engaged audience through authentic storytelling and cultural experiences.

Editorial & Media Services

- Book, beverage, and event features
- Editorial features and sponsored content
- Author, creator, and brand interviews
- Product spotlights and reviews
- Press release coverage and announcements
- Website and social media promotion

Event & Brand Services

- On-site event coverage
- Curated event highlights and recaps
- Brand partnerships and campaign collaborations
- Event hosting and moderation
- Special guest bartending services (alcoholic and non-alcoholic)
- Beverage experiences and brand activations

Marketplace & Promotional Opportunities

- Featured products in our online marketplace
- Product recommendations and seasonal guides
- Digital advertising opportunities
- Custom promotional campaigns
- Community and cultural partnerships
- Product Promotion at Events

Digital Platforms

The Beverage Library reaches audiences through a growing network of digital platforms designed to educate, inspire, and connect communities through books, beverages, and cultural experiences.

Social Platforms

- Instagram: @TheBevLibrary
- X: @TheBevLibrary
- TikTok: @TheBevLibrary
- Facebook: The Beverage Library
- YouTube: The Beverage Library
- Substack: The Beverage Library
- Spotify: Why This Book?

Website

Our website serves as the home for original editorial content, featuring articles, interviews, reviews, event coverage, and curated spotlights showcasing books, authors, libraries, beverage brands, businesses, and cultural events. Every published story is designed to provide long-term visibility through searchable, shareable content.

Social Media

Our social platforms extend the reach of every story through engaging posts, reels, short-form videos, stories, and behind-the-scenes content that encourage conversation, discovery, and community engagement.

Email Newsletter

Our bi-weekly newsletter delivers curated stories, featured partners, book recommendations, beverage highlights, upcoming events, and exclusive platform updates directly to our growing subscriber community.

Branded Content

We collaborate with authors, publishers, libraries, beverage brands, businesses, tourism organizations, and event producers to create custom campaigns that combine authentic storytelling with strategic promotion. Branded content is thoughtfully integrated across our website, newsletter, and social media while maintaining The Beverage Library's editorial integrity and trusted voice.

Partnership, Collaboration & Sponsorship Opportunities

The Beverage Library welcomes partnerships with organizations, brands, businesses, and individuals who share our commitment to celebrating books, beverages, culture, and community. We believe meaningful collaborations create opportunities to educate, inspire, and connect people through unique experiences and storytelling.

We are currently seeking partnerships, collaborations, and sponsorships with:

Books & Literacy • Libraries and library systems • Authors and illustrators • Publishers and literary agencies • Bookstores and independent booksellers • Schools, colleges, and universities • Literacy organizations and educational nonprofits	Beverages & Hospitality • Coffee roasters and cafés • Tea companies • Wineries and vineyards • Breweries and distilleries • Spirits, wine, beer, and nonalcoholic beverage brands • Restaurants, chefs, caterers, and hospitality professionals
Events & Community • Cultural festivals and event organizers • Museums and arts organizations • Tourism and destination marketing organizations • Chambers of commerce • Nonprofit organizations • Community groups and civic organizations	Brand & Media Partners • Public relations agencies • Marketing and communications firms • Corporate sponsors • Lifestyle and consumer brands • Small businesses and entrepreneurs • Media organizations and content creators



Why Libraries, Publishers, Beverage Brands, Events Partner with Us

- We expand awareness into real-world impact by connecting literacy, culture, and community through experiences that move audiences from awareness to action
- A trusted, mission-driven platform that elevates global thought leadership in literacy, respected authors, and refreshing beverage brands through culturally relevant programming
- Direct access to an engaged, cross-generational audience that values discovery, history, education, and meaningful connection
- Multi-platform storytelling that extends partner visibility beyond a single moment through editorial features, social media, podcast conversations, video content, and live experiences
- A proven ability to create intimate, high-impact events that foster authentic relationships between brands, institutions, and the communities they serve
- Scholarship proceeds directly support students pursuing education and career pathways in writing, literacy, beverage market, and event-driven cultural programming



Why This Book? Podcast

Why This Book? is The Beverage Library's multimedia podcast and interview series that takes conversations beyond the page. Each episode features special guest and creators, and cultural voices discussing their latest work or a favorite book that has shaped their lives and why it continues to resonate with them.

Every conversation is paired with a featured beverage, creating a relaxed and engaging experience that blends literature, culture, storytelling, and meaningful dialogue.

Full video interviews are available on YouTube, audio episodes stream on Spotify, and curated highlights are shared across Instagram, TikTok, Facebook, and other digital platforms, extending each conversation to audiences wherever they engage with content.



Heart of The Community

The Heart of the Community Foundation is the nonprofit initiative of The Beverage Library, dedicated to connecting compassionate individuals with meaningful volunteer opportunities that strengthen communities through service, literacy, culture, and human connection.

Our mission is to inspire people of all ages to give back by volunteering for their time, talents, and skills at community events, literacy programs, nonprofit initiatives, and service projects that create a lasting impact. To help ensure a positive experience for both volunteers and our community partners, all volunteers complete a brief application and approval process before participating.

Whether volunteering to gain hands-on experience, earn school or college service hours, build professional connections, fulfill corporate volunteer initiatives, or simply give back to the community, every volunteer plays an important role in making a difference.

As a thank-you for their service, volunteers may receive a curated gift bag from The Beverage Library, recognition for their contributions, and opportunities to participate in future community initiatives.

At the Heart of the Community Foundation, we believe the heart of every community is its people. When we lead with compassion, serve with purpose, and give from the heart, we create stronger neighborhoods, meaningful connections, and a legacy of kindness that inspires generations to come.

The Beverage Library Presents: Passport to Culture

A Book Fair-Inspired Dinner & Cultural Experience

Passport to Culture is The Beverage Library's signature annual event—a book fair-inspired dinner and cultural experience designed to bring people together through books, beverages, conversation, and discovery.

Hosted in a library setting, guests can browse and explore a curated selection of books, enjoy a special dinner and beverages, and take part in an intimate panel discussion featuring authors, cultural voices, beverage professionals, and community guests.

The experience celebrates diverse cultures, stories, traditions, and perspectives while encouraging guests to read, connect, discover, and experience something new. Guests may also receive a Passport to Culture booklet to collect stamps or keepsakes throughout the event, adding a playful, interactive element inspired by the nostalgia of a childhood book fair.

Books spark discovery. Beverages open conversation. Events bring culture to life.

Guests also enjoy beverage pairings, live entertainment, literary and cultural highlights, and opportunities to discover new perspectives in an immersive and welcoming atmosphere.

Designed to inspire curiosity, connection, and cultural appreciation, Passport to Culture offers a new destination every year—giving guests a unique experience to look forward to returning to again and again.

As the evening concludes, guests are invited to support The Beverage Library's continued mission through charitable giving. Proceeds help expand our editorial initiatives, strengthen community programming, and provide scholarships that empower the next generation of readers, creators, journalists, hospitality professionals, and community leaders.

Advertising, Sponsorship & Partnership Opportunities

Grow Your Brand with The Beverage Library

The Beverage Library offers advertising, promotional, and sponsorship opportunities designed to connect your organization with readers, consumers, and communities that value books, beverages, culture, and meaningful experiences. Whether you're launching a new product, promoting an event, introducing a book, or increasing brand awareness, we provide creative solutions tailored to your goals.

Community Spotlight

Available upon request

Perfect for local businesses, independent authors, nonprofits, libraries, and community organizations.

Includes:

- Website feature or business listing
- One social media post
- One story feature
- 30-day website placement

Featured Brand Package

Available upon request

Designed for brands seeking increased visibility and audience engagement.

Includes:

- Dedicated feature article
- Two social media posts
- Two story features
- Newsletter mention
- 60-day website placement

Premium Campaign

Available upon request

Ideal for book launches, beverage releases, seasonal promotions, product launches, and special events.

Includes:

- Editorial-style feature
- Featured interview (if applicable)
- One promotional reel
- Three social media posts
- Newsletter feature
- Homepage placement for 90 days



Signature Partnership

Available upon request

A customized marketing campaign for organizations seeking year-round visibility.

Includes:

- Multi-month promotional campaign
- Editorial feature
- Interview opportunities
- Social media promotion
- Newsletter inclusion
- Event promotion (when applicable)
- Priority scheduling
- Customized marketing strategy

À La Carte Advertising

Available upon request

- Website Banner Advertisement
- Newsletter Advertisement
- Social Media Post
- Social Media Reel
- Event Calendar Listing
- Featured Business Directory Listing
- Marketplace Product Feature
- Gift Guide Inclusion

Passport to Culture Sponsorship Opportunities

Become a sponsor of The Beverage Library's signature annual scholastic cultural dinner experience and showcase your organization's commitment to literature, culture, education, and community.

Sponsorship rates available upon request

Presenting Sponsor

- Exclusive Presenting Sponsor recognition
- Premier logo placement across event marketing
- Recognition during the event program
- VIP table and guest tickets (6 seats)
- Website, newsletter, and social media recognition
- Opportunity to provide branded gifts or promotional materials
- Gift bag inclusion

Platinum Sponsor

- Premium logo placement
- Recognition during the event
- 4 VIP tickets
- Website and social media recognition
- Gift bag inclusion

Gold Sponsor

- Logo placement on event materials
- Event recognition
- 3 Event tickets
- Website recognition

Silver Sponsor

- Recognition on event signage
- Website recognition
- 2 Event tickets

Community Sponsor

- Community Sponsor recognition
- Website recognition
- Event recognition

Custom Opportunities

Looking for something unique? We welcome customized collaborations with:

- Authors and publishers
- Libraries and literacy organizations
- Beverage brands
- Restaurants, cafés, wineries, breweries, and distilleries
- Tourism and destination organizations
- Festivals and cultural events
- Nonprofit organizations
- Schools, colleges, and universities
- Small businesses and entrepreneurs
- Corporate brands

Let's create a partnership that aligns with your goals, audience, and vision.

Partnership, Collaboration & Sponsorship Opportunities

The Beverage Library welcomes partnerships with organizations, brands, businesses, and individuals who share our commitment to celebrating books, beverages, culture, and community. We believe meaningful collaborations create opportunities to educate, inspire, and connect people through unique experiences and storytelling.

We are currently seeking partnerships, collaborations, and sponsorships with:

Books & Literacy

- Libraries and library systems
- Authors and illustrators
- Publishers and literary agencies
- Bookstores and independent booksellers
- Schools, colleges, and universities
- Literacy organizations and educational nonprofits

Beverages & Hospitality

- Coffee roasters and cafés
- Tea companies
- Wineries and vineyards
- Breweries and distilleries
- Spirits, wine, beer, and nonalcoholic beverage brands
- Restaurants, chefs, caterers, and hospitality professionals

Partnerships - Events, Community & Media

Events & Community

- Cultural festivals and event organizers
- Museums and arts organizations
- Tourism and destination marketing organizations
- Chambers of commerce
- Nonprofit organizations
- Community groups and civic organizations

Brand & Media Partners

- Public relations agencies
- Marketing and communications firms
- Corporate sponsors
- Lifestyle and consumer brands
- Small businesses and entrepreneurs
- Media organizations and content creators

Together, we can create experiences that inspire people to discover new stories, explore new flavors, and celebrate the cultures and communities that bring us together.

Editorial Calendar

The Beverage Library's editorial calendar provides a year-round guide to our content strategy. While themes may evolve to reflect current events, industry trends, seasonal opportunities, and partner collaborations, our commitment to celebrating books, beverages, and cultural experiences remains at the heart of every story.

First Quarter

Second Quarter

JANUARY - Reflection, Wellness & Fresh Starts

- Featured Reads: Personal growth, financial literacy, and inspiring stories
- Seasonal Sips: Wellness beverages, herbal teas, juices, and non-alcoholic options
- Industry Spotlight: Publishing and beverage trends for the new year
- Community Highlights: Workshops, wellness events, book launches, and networking opportunities

FEBRUARY - Black History, Love & Legacy

- Literary Spotlight: Black authors, cultural narratives, romance, and historical voices
- Featured Beverage Brands: Black-owned businesses and legacy beverages
- Creator Profiles: Authors, founders, and entrepreneurs shaping the future
- Cultural Experiences: Black History Month celebrations, Galentine's events, tastings, and panel discussions

MARCH - Women, Innovation & New Voices

- Featured Reads: Women authors, memoirs, leadership, and visionary storytelling
- Women in Beverage: Women-owned and women-led beverage brands
- Industry Leaders: Women redefining publishing, hospitality, and entrepreneurship
- Signature Events: Women's History Month celebrations, book launches, and networking events

APRIL - Literacy, Learning & New Perspectives

- Featured Reads: Independent authors, libraries, literacy initiatives, and educational resources
- Spring Sips: Refreshing beverages, teas, coffees, and seasonal favorites
- Community Spotlight: Libraries, reading programs, cultural institutions, and National Library Week
- Events & Experiences: Book fairs, literary festivals, workshops, and panel discussions

MAY - Creators, Culture & Celebration

- Featured Reads: Poetry, emerging authors, and cultural storytelling
- Featured Beverages: Craft beverages and seasonal celebrations
- Business Spotlight: Small businesses, founders, makers, and entrepreneurs
- Events & Experiences: Festivals, graduations, launches, tastings, and Mental Health Awareness initiatives

JUNE - Identity, Heritage & Summer Kickoff

- Featured Reads: Pride, Black history, freedom narratives, and identity
- Summer Sips: Black-owned and LGBTQ+-owned beverage brands, cocktails, mocktails, and refreshing favorites
- Creator Spotlight: Purpose-driven authors, founders, and changemakers
- Community Celebrations: Juneteenth, Pride, outdoor festivals, and summer experiences

Editorial Calendar - Continued

Third Quarter

Fourth Quarter

JULY - Summer Stories & Sips

- Summer Reading Guide: Books inspired by travel, culture, and adventure
- Featured Beverages: Cold brews, iced teas, aguas frescas, lemonades, and summer cocktails
- Travel Spotlight: Destinations, restaurants, cafés, wineries, and local experiences
- Summer Events: Festivals, concerts, book fairs, block parties, and community celebrations

AUGUST - Learning, Lifestyle & Late Summer Adventures

- Featured Reads: Back-to-school selections, self-development, and cultural history
- Featured Beverages: Functional drinks, coffee, herbal infusions, and wellness beverages
- Community Spotlight: Libraries, educational organizations, and learning spaces
- Events & Experiences: Cultural festivals, educational events, networking opportunities, and tastings

SEPTEMBER - Stories, Sips & Legacy

- Featured Reads: Memoirs, cultural narratives, and heritage storytelling
- Fall Beverage Guide: Coffee, tea, cider, seasonal flavors, and artisanal beverages
- Featured Creators: Authors, founders, and innovators
- Events & Experiences: Book launches, heritage celebrations, tastings, and literary events

OCTOBER - Culture, Creativity & Community

- Featured Reads: Cultural history, banned books awareness, mystery, and generational storytelling
- Autumn Sips: Seasonal coffees, teas, cider, mocktails, cocktails, and warm beverage favorites
- Community Spotlight: Libraries, cultural spaces, reading lounges, and creative organizations
- Events & Experiences: Literary festivals, tastings, Halloween events, and cultural celebrations

NOVEMBER - Gratitude, Heritage & Giving Back

- Featured Reads: Memoirs, family stories, Native American heritage, and historical narratives
- Comfort Sips: Heritage beverages and holiday-inspired favorites
- Founder Spotlight: Authors, beverage brands, nonprofits, and community leaders
- Community Events: Volunteer initiatives, panel discussions, tastings, and seasonal gatherings

DECEMBER - Celebration, Reflection & Cheers

- Holiday Reading Guide: Giftable books, children's books, and inspiring year-end reads
- Holiday Beverage Guide: Seasonal coffees, teas, cocktails, and festive mocktails
- Editor's Choice: Best books, beverages, authors, and events of the year
- Celebrations: Holiday markets, community events, year-end gatherings, and seasonal experiences

Thank You

Thank you for taking the time to learn more about The Beverage Library.

We appreciate your interest and the opportunity to explore how we can work together to celebrate books, beverages, culture, and community. Whether you're introducing a new book, launching a beverage, promoting an event, or creating a meaningful partnership, we look forward to discovering new possibilities together.

Join Our Community

- Curated book recommendations for readers of all ages
- Author interviews and literary features
- Beverage spotlights and brand highlights
- Cultural events and seasonal experiences
- Community stories and exclusive updates
- Announcements about Passport to Culture
- News from the Heart of the Community Foundation

Scan the QR code below to visit our website, subscribe, and begin your journey with The Beverage Library.



Contact Information

For advertising opportunities, partnerships, sponsorships, collaborations, media inquiries, or general questions, please contact us:

The Beverage Library	Follow The Beverage Library
Website: www.thebeveragelibrary.com	Instagram: @TheBevLibrary
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Phone: 630.442.0095	TikTok: @TheBevLibrary
	Bluesky: @TheBevLibrary
	Facebook: The Beverage Library
	YouTube: The Beverage Library
	Substack: The Beverage Library
	Spotify: The Beverage Library “Why This Book?” (Podcast launching soon.)



Our Mission

- Encourage literacy, curiosity, and lifelong discovery.
- Introduce audiences to new books, beverages, events, cultures, and experiences.
- Highlight diverse voices, communities, creators, businesses, and perspectives.
- Tell meaningful stories through interviews, reviews, guides, features, and event coverage.
- Create an inclusive platform that welcomes different ages, backgrounds, cultures, and interests.
- Build connections between our audience, the people we feature, and the communities we cover.
- Inspire people not only to read about an experience, but to go out and experience it for themselves.

Thank you for being part of our story. We look forward to discovering what's next—together.